

Campaign Assets

Leitha Haysom

2020 MODL Election - District 1

Updated: August 19, 2020

Leitha Haysom 2020 Campaign Brand Elements

Colours

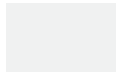


Primary Colour 1

RGB: 64, 83, 103

CMYK: 15, 8, 0, 60

HEX: #405367



Primary Colour 2

RGB: 239, 239, 239

CMYK: 0, 0, 0, 6

HEX: #efefef



Secondary Colour 1

RGB: 236, 0, 140

CMYK: 0, 93, 38, 7

HEX: #ec008c



Secondary Colour 1

RGB: 153, 102, 153

CMYK: 0, 20, 0, 40

HEX: #996699



Tertiary Colour 1

RGB: 189, 212, 222

CMYK: 13, 4, 0, 13

HEX: #bdd4de



Tertiary Colour 1

RGB: 43, 58, 66

CMYK: 9, 3, 0, 74

HEX: #2b3a42

Fonts

Helvetica Neue

Gitis parum eum ipsam, si sitat postrum
dolo dolupt Imagnam, quas dollum
quam, volesed ut aut anim quiatam
enimus everror emporro dolupta comnis

Proxima Nova

Gitis parum eum ipsam, si sitat postrum
dolo dolupt Imagnam, quas dollum quam,
volesed ut aut anim quiatam enimus
everror emporro dolupta comnis re volor

Museo Sans

Gitis parum eum ipsam, si sitat postrum
dolo dolupt Imagnam, quas dollum
quam, volesed ut aut anim quiatam
enimus everror emporro dolupta

Logo



Sticker



LEITHA HAYSOM

CANDIDATE FOR MODL COUNCIL, DISTRICT 1

VOTE
OCTOBER 8-17



Hearing Your Ideas
and Concerns



Keeping You
Informed



Championing Our
Interests and Needs



Advocating for
Social Justice

THIS PAST YEAR HAS SHOWN US OUR STRENGTH LIES IN OUR COMMUNITIES AND OUR COMMITMENT TO CARING ABOUT EACH OTHER. I WANT TO GROW OUR STRENGTH BY BEING YOUR VOICE IN MUNICIPAL GOVERNMENT.

I BELIEVE I HAVE IDEAS AND SKILLS THAT WILL MOVE OUR COMMUNITY FORWARD THROUGH THIS CHALLENGING TIME.

WORKING WITH YOU, I'LL FOCUS ON:

- Rural high speed internet
- Climate and environmental action
- Land use changes and planning strategy
- Inclusive decision-making
- Real value for our tax dollars
- Building strong working relationships with other governments

CONTACT ME

If there's an issue that is important to you, or if you would like to get involved, I want to hear from you!

campaign@leithahaysom.ca

(902) 930-2291

leithahaysom.ca



WHO I AM AND MY EXPERIENCE

I grew up and went to school in Lunenburg County and have chosen to make my home and raise a family here. I love where we live, and I am always looking for ways to give back.

I have a long history of volunteerism with organizations like the Greater Petite Area Community Association and the campaign to save Petite Elementary School, Little River Folk, Second Story Women's Centre, and the Sexual Health Centre. With a degree from McGill, I bring my skills in administration and community building to everything I do: through the Municipality's Department of Recreation, connecting people on the radio at CKBW, and constituency casework involving pressing and complex concerns at the provincial level. I am the Administrative Manager for a wooden boat builder growing a traditional, local business.



Important Voting Notice

Like most Nova Scotia municipalities, due to COVID-19 safety precautions, the Municipality of the District of Lunenburg is holding this year's election by telephone and electronic voting only for both the Advance Poll and on Election Day in the 2020 Municipal and CSAP elections to be held in October. Here's what that means for you.

When can I vote?

Voting will be open from 8:00 am Thursday, October 8, ending at 7:00 pm Saturday, October 17.

How can I vote?

All qualified electors who are on the List of Electors with a correct mailing address will receive a Voter Information Letter in late September. This letter will contain a unique PIN identifier which will be required to vote either by telephone or by internet.

How do I know if I'm on the list?

We encourage all electors to ensure that their information is correct by 4:00 pm on September 3, 2020, to ensure they receive a Voter Information Letter in late September. To find out if you're on the list, please email elections@modl.ca or call (902) 530-3268.

Revisions to the List of Electors will continue throughout the election period. If you do not receive your Voter Information Letter by the end of September or if the information received is incorrect, please contact the elections office.

HAYSOM

**LEITHA HAYSOM
CANDIDATE FOR DISTRICT 1**



This past year has shown us our strength lies in our communities and our commitment to caring about each other. I want to grow our strength by being your voice in municipal government.

WORKING WITH YOU, I'LL FOCUS ON:

- Rural high speed internet
- Climate and environmental action
 - Land use changes and planning strategy
- Inclusive decision-making
- Real value for our tax dollars
- Building strong working relationships with other governments

I BELIEVE I HAVE IDEAS AND SKILLS THAT WILL MOVE OUR COMMUNITY FORWARD THROUGH THIS CHALLENGING TIME.



As your councillor, I commit to:

- Hearing your ideas and concerns
- Keeping you informed
- Championing our interests and needs
- Advocating for social justice

Important Voting Notice

MODL is holding this year's election by telephone and electronic voting only.



How can I vote?

1. Ensure you're on the voting list by contacting the Elections office. Call (902) 530-3268 or email elections@modl.ca before 4pm on September 3.
2. Vote by telephone or online using the unique PIN from the Voter Information Letter you will receive in late September.



If you do not receive your Voter Information Letter by the end of September, or if its info is not correct, contact the Elections office.

If there's an issue that is important to you, or if you would like to get involved, I want to hear from you!

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